

We will now create a model representing a simplified investment project. The creation of the model should take you through many of the most frequently used commands.

The model is based on the following scenario:

You are the manager of a chocolate company, and this company is planning to produce a new chocolate bar. There are many competitors in the market, and you have employed a marketing research company to undertake a thorough investigation of the market potential. You have now received the results from this investigation, and based on these estimates you want to analyse the probability of achieving the required daily revenue.

The goal of the analysis is to determine the mean value of the revenue along with the range of possible outcomes.